



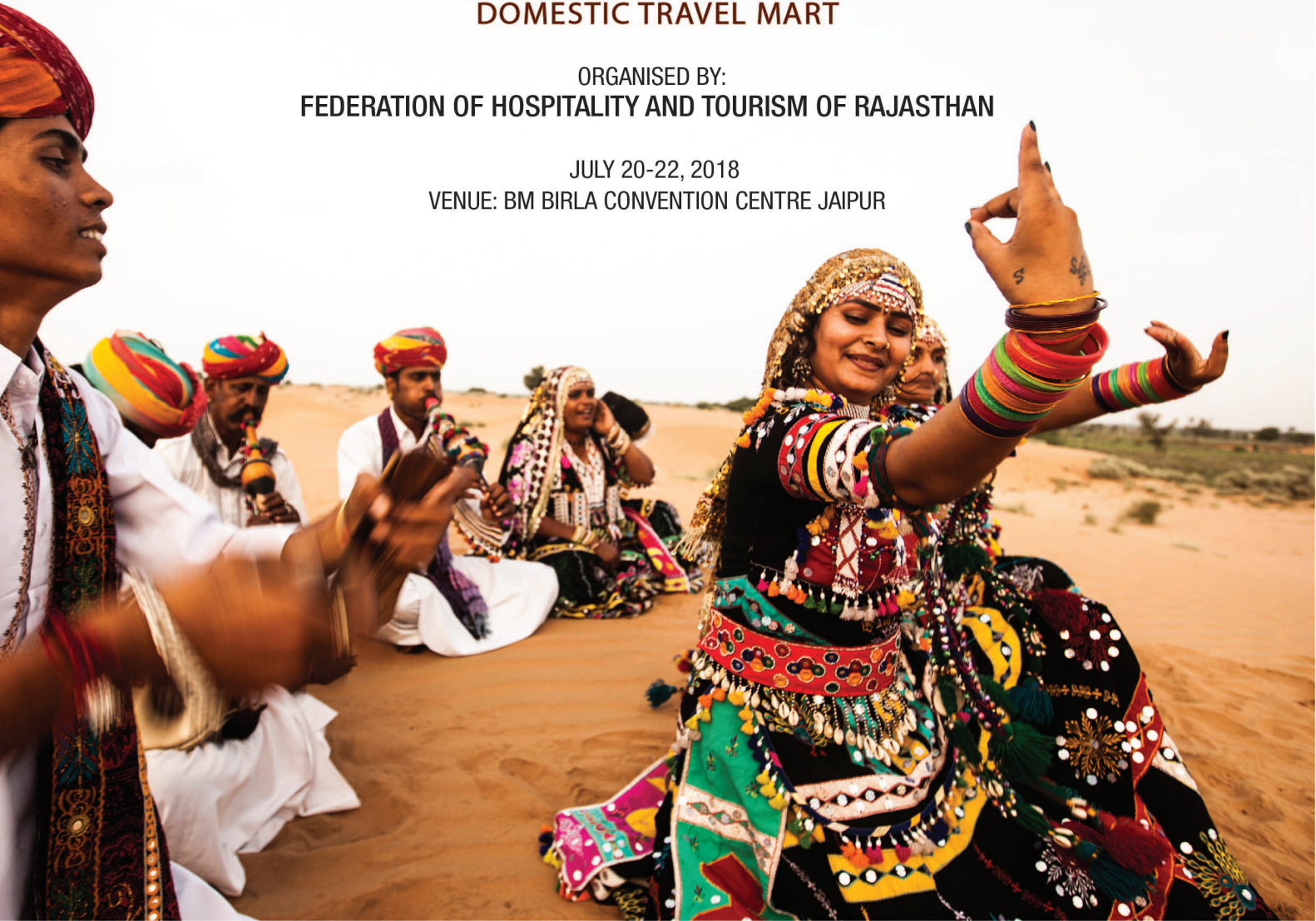
Incredible India



RAJASTHAN DOMESTIC TRAVEL MART

ORGANISED BY:
FEDERATION OF HOSPITALITY AND TOURISM OF RAJASTHAN

JULY 20-22, 2018
VENUE: BM BIRLA CONVENTION CENTRE JAIPUR



SUPPORTED BY:



ABOUT - FEDERATION OF HOSPITALITY AND TOURISM OF RAJASTHAN (FHTR)



To be consortium of the stake holders of tourism and hospitality and affiliated institutions/ experts and to associate with the government with the sole objective of promoting tourism, increasing tourist arrivals , international and domestic, in the state of Rajasthan, on public- private partnership model, there by contributing to the job creation and to the GDP of State.

To charter a path for at least next two years to take tourism forward.

· The FHTR shall work in sync with Government to actualise the activities as specified in the Memorandum of Association of FHTR.

· The objectives of the FHTR would be to organise

1. Marts and Road Shows
2. Marketing , Ideating , and exploring means
3. E-marketing, online portals
4. Any other as deemed fit.

ABOUT - RAJASTHAN DOMESTIC TRAVEL MART (RDTM)

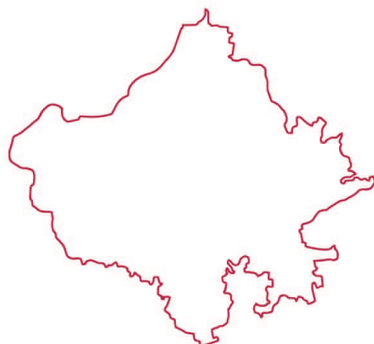
Rajasthan Domestic Travel Mart'18 would have an intensive and sharp focus on Domestic Tourism with Buyer - Seller Meet spread over two days. It shall result in significant transacting and capitalizing of business opportunities between Domestic buyers from across India and sellers from across Rajasthan, encompassing all stakeholders of tourism and hospitality industry.

Over 1500 delegates from all over the Indian States and Rajasthan are expected to attend RDTM' 2018. It will be instrumental in putting Rajasthan as a very pertinent tourist destination in India on the itineraries of the Domestic buyers. Rajasthan an Incredible State of India campaign "JAANE KYA DIKH JAYE" of the Ministry of Tourism, Govt. of Rajasthan signifies it very much.

RAJASTHAN DOMESTIC TRAVEL MART CONCEPTULISED TO MEET THIS MISSION

RDTM a platform not only for big players in tourism sector but also for the smaller hoteliers and tour operators as well other allied trades which plays an important role and are part of tourism attraction in order to achieve higher level of domestic tourist arrival.

“Rajasthan came forward to host the first edition of RDTM this year under the dynamic leadership of Smt. Vasundhara Raje, Hon'ble' Chief Minister ,Govt. of Rajasthan.”



RAJASTHAN DOMESTIC TOURISTS ARRIVALS IN 2017

459.17
LAKHS

OBJECTIVES

The objectives of this event are to reinforce the State of Rajasthan as the preferred and number one tourism destination with opportunity to interact with Domestic Buyers, Registered Sellers, policy makers, investors, members of media and to make a business sense out of Rajasthan Domestic Travel Mart '2018.

EXCLUSIVE FEATURES FOR DOMESTIC BUYERS

1. Offer of Special hotel room rates for accommodation (with breakfast) from 20th July to 23rd July 2018 at Jaipur for registered buyers. This exclusive hospitality offer is on invitation only. While making hotel room booking mentioning of Visit to RDTM at the www.fhtr-rdtm.com on the partner hotels needs to be mentioned in order to avail this special/ discounted rates for stay by participating buyers.
2. Post Mart FAM tours of Rajasthan on nominal charge.
3. Business profile will be uploaded on the website www.fhtr-rdtm.com for prefixed meetings with registered Rajasthan sellers. The Domestic buyers in turn may choose their Rajasthan sellers as the coordinates of the latter will also be on website.
4. Invitation to hosted dinner, cultural evening and networking.



OBJECTIVES

1. Exclusive focus on Rajasthan domestic Tourism
2. Congregation of over 200 Domestic Tour operators and Travel writers from across 29 States and 7 Union Territories
3. An Exhibition of approx 200 booths to showcase and market the varied products of Rajasthan
4. Structured, organised, pre-fixed B2B meetings between Registered sellers and Domestic Buyers spread over 2 days
5. Social Networking events, hosted dinner and Vibrant cultural programmes.

TARGETED AUDIENCE

1. Indian Domestic Travel agents / Tours operators
2. Hotel, Restaurant and Spa owners
3. Health care, investors and financial institutions
4. Key personnel from respected tourism bodies like IATO, HRAR, IHHA, RATO, ADTOI, ATOAI, TAAI, TAFI, ICPB, ETAA, ITAA, other tourism organisations and State level Tourism Associations.
5. Govt. of Rajasthan
6. Govt. of India
7. Indian Railways
8. National and State Airlines
9. National and Regional media
10. National Tourism Organisations from key States

SPECIAL FEATURES

1. Power packed Inaugural session, cultural evening and Inaugural Cocktail & Dinner
2. Buyer - Seller Meet- a structured, one-on-one, prefixed B2B meeting spread over 2 days between registered domestic buyers and registered sellers.
3. Exhibition: Opportunity for two day mega expo for the registered Rajasthan sellers to exclusively showcase their tourism products at their respective booths.
4. Website: All domestic buyers and registered Rajasthan sellers profile will be featured on the website : www.fhtr-rdtm.com for online B2B meetings to prefix B2B meetings
5. Buyer - Seller directory: All domestic buyers and registered sellers contact details will be listed in the Buyer - Seller directory
6. Post conference report
7. Partnership and branding opportunities for those in the business of tourism

BENEFITS TO REGISTERED STAKEHOLDERS

You become a registered seller by taking up booth/ booths at Rajasthan Domestic Travel Mart'18. The Rajasthan Domestic Travel Mart'18 offers a business-networking forum and a platform for interaction between the registered Rajasthan Sellers and Indian Domestic Buyers- all under one roof.

BENEFITS FOR REGISTERED RAJASTHAN SELLERS INCLUDING PARTNERS

1. Booth (s) at the exhibition to showcase tourism products
2. Prefix B2B meetings with the Indian Domestic Buyers
3. The Partners only: Branding at the Conference; partner's Logo at all publicity campaigns, promotion shows, advertisements, e-flyers, brochure, website, articles in newspapers, travel magazines, announcements etc.
4. Invitations to the Inaugural dinner, cultural evening and networkings.

Sl. No.	BOOTH SIZE	DESCRIPTION	PRICE PER BOOTH for 2 DAYS	+ GST @ 18%	TOTAL PAYABLE COST (PER BOOTH + GST)
RATES APPLICABLE TO THE NON FHTR MEMBERS					
1.	3x3 = 9 sqm	Bare or Fully Built up (Both the option)	Rs.30,000/-	Rs.5,400/-	Rs.35,400/-
2.	4x2 = 8 sqm	Bare or Fully Built up (Both the option)	Rs.30,000/-	Rs.5,400/-	Rs.35,400/-
RATES APPLICABLE TO ONLY FOR FHTR MEMBERS					
1.	3x 3 = 9 sqm	Bare or Fully Built up (Both the option)	Rs.25,000/-	Rs.4,500/-	Rs.29,500/-
2.	4x2 = 8 sqm	Bare or Fully Built up (Both the option)	Rs.25,000/-	Rs.4,500/-	Rs.29,500/-

PLEASE NOTE WHILE FILLING THE BOOTH REGISTRATION FORM :

1. Full payment for the booth(s) to be made at the time of booking.
2. Payment can be sent through cheque/demand draft drawn in favour of Federation of Hospitality and Tourism of Rajasthan, Jaipur.
Or NEFT/ RTGS : Bank Name: Bank of Baroda | Bank Account No.: 42000100005612 | Account Type: Savings Bank | Bank Address: Sirsi Road Branch, Jaipur | NRFT/TRGS/IFSC: BARB0SIRJAI
3. A fully built up booth comes with three walls/corner with two walls, carpet, four spot lights, one table, two chairs, one electric point, a dustbin and the fascia
4. The fascia name is to be provided by the seller at the time of confirming the booking.
5. You are requested to kindly let us know your requirements at the earliest as we have limited number of booths.
6. Hall move in for raw space will commence from July 16, 2018 and for built up booth from July 19th, 2018 at B M Birla Convention Centre, Statue Circle, Jaipur, Rajasthan, India.
7. The inaugural of the Domestic Travel Mart will be on the 20th of July. The exhibition and B2B meetings will be on 21st and 22nd of July 2018 at B M Birla Convention Centre, Jaipur, Rajasthan, India.
8. Pre Fixed B2B meetings with Domestic Buyers will be organized for only those who have taken up booth(s) and thus become registered sellers.

PARTNERSHIP OPTIONS

- | | |
|--------------------------------|-------------------------|
| 1. PLATINUM PARTNER - 10 Lakhs | 5. DELEGATE KIT PARTNER |
| 2. DIAMOND PARTNER - 7 Lakhs | 6. PARTNER LOGISTICS |
| 3. GOLD PARTNER - 5 Lakhs | 7. PARTNER AIRLINES |
| 4. SILVER PARTNER - 3 Lakhs | 8. MEDIA PARTNER |

TRAVEL MART PROGRAMME

INAUGURAL JULY 20, 2018 | VENUE: HOTEL CLARKS AMER
EXHIBITION AND B2B JULY 21- 22, 2018 | VENUE: BM BIRLA, CONVENTION CENTRE

DAY 1 FRIDAY, JULY 20, 2018 AT HOTEL CLARKS AMER, JLN MARG, JAIPUR

18.00 – 18.45hrs.	Registration for the pre-registered Domestic buyers only
19.00 – 20.00hrs	INAUGURAL SESSION Moderated by: Mr Gyan Prakash, Secretary General, FHTR
	Lighting of the Lamp
	Welcome address by
	Theme address by
	Opening address by
	Special address by
	Inaugural address by Hon'ble Chief Minister of Rajasthan*
	Vote of Thanks
20.05hrs Onwards	INAUGURAL RECEPTION & DINNER HOSTED BY HOTEL CLARKS AMER



*Confirmation Awaited

DAY 2 : SATURDAY, JULY 21, 2018 AT BM BIRLA CONVENTION CENTRE, JAIPUR

9:00 - 9:50hrs	REGISTRATION - For pre-registered exhibitors/sellers and Domestic buyers only Note : Registration will close at 0930 a.m. Note : Please contact B2B counter at registration desk and Visit to Exhibition Stalls and ensure collection of the B2B Meeting cards for Day 1.
9:55hrs	Inauguration of the Exhibition of RDTM 2018 by Ribbon Cutting Ceremony - Inaugural Ceremony of The Domestic Travel Mart by the Minister Tourism Govt. of Rajasthan and PS Tourism Govt. of Rajasthan and Start of B2B meetings with Domestic Tour Operators, Travel Agents and Travel Writers/Media at B.M. Birla Convention Center
10:00 - 13:00hrs	Buyer – Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers
13:00 - 14:00hrs	Free Time / Lunch Break
14:00 - 18:00hrs	Buyer - Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers.
18:15 - 18:30hrs	Mandatory submission of the completed Day 1 B2B meeting forms by the Domestic buyers and Rajasthan sellers at the B2B counter.
	Evening Free

DAY 3 : SUNDAY, JULY 22, 2018 AT BM BIRLA CONVENTION CENTRE, JAIPUR

9:00 - 9:50hrs	Domestic Travel Mart and B2B meetings at B.M Birla Convention Centre, Jaipur. Note: Please contact B2B counter at registration desk and Visit to Exhibition Stalls and ensure collection of B2B meeting cards for Day 2.
10:00 - 13:00hrs	Buyer - Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers.
13:00 - 14:00hrs	Free Time / Lunch Break
14:00 - 17:45hrs	Buyer - Seller prescheduled B2B meetings (for registered buyers and sellers) at the booths of the registered sellers.
	Mandatory submission of the completed Day 2 B2B meeting forms by the Domestic buyers and Rajasthan sellers at the B2B counter.
18:00hrs Onwards	Sightseeing for Domestic buyers in Jaipur post the evening hours so that they enjoy the lightings at the tourist places. Coaches to leave from B.M Birla Convention Centre.
	END OF PROGRAMME



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PLATINUM PARTNER



INAUGURAL DINNER HOSTED BY



GOLD PARTNER



SILVER PARTNER



SUPPORTED BY



CONTACT US

WWW.FHTR-RDTM.COM | WWW.VISITRAJASTHAN.ORG

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